



McNally Robinson Booksellers, Winnipeg, MB

McNally Robinson is an independent bookseller: family-oriented, committed to the values of community bookselling, and determined to present an alternative to corporate-chain bookstores. McNally Robinson operates three stores: at Grant Park Mall in Winnipeg, at The Forks in Winnipeg and on 8th Street in Saskatoon, Saskatchewan.

Products Used

- A-9000 Series Digital Matrix Mixer/Amplifiers
- DA-250 Multi-channel Digital Power Amplifier
- F-122 Ceiling Speakers
- F-2000 Wide-Dispersion Speakers
- H-3 Interior Design Speakers



Purpose

The bookstore often hosts special events, music groups, poet readings and book signings. The store required background music and paging for the bookstore and restaurant, but also required areas where they could host audio for the special events.

Challenge

There were different sections of the huge store including a restaurant. With the different zones the audio system needed to be controlled through a mixer/amplifier and be easy to use and adjust. The different zones also needed sound levels to match the area and event. TOA recommended different speakers that best matched the area in which they were being placed, for superior performance.

Solution

TOA's A-9000 Series Digital Matrix Mixer/Amplifiers as the main control center. The DA-250 Multi-channel Digital Power Amplifier creates six zones allowing for paging throughout the store and restaurant, background music for the entire facility, and special zones for both special event areas within the bookstore and restaurant. The bookstore is equipped with twenty-six F-122 Ceiling Speakers. In the special events travel area, two F-2000 Wide-Dispersion Speakers complement the F-122 Ceiling Speakers for full coverage of the area. The restaurant boasts TOA's H-3 Interior Design Speakers, blending into the valance of the high glass walls of the restaurant, looking more like a lighting sconce than a speaker.

Feedback

Ownership was extremely satisfied with the product and ease of installation into the McNally Robinson Bookstore.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.